



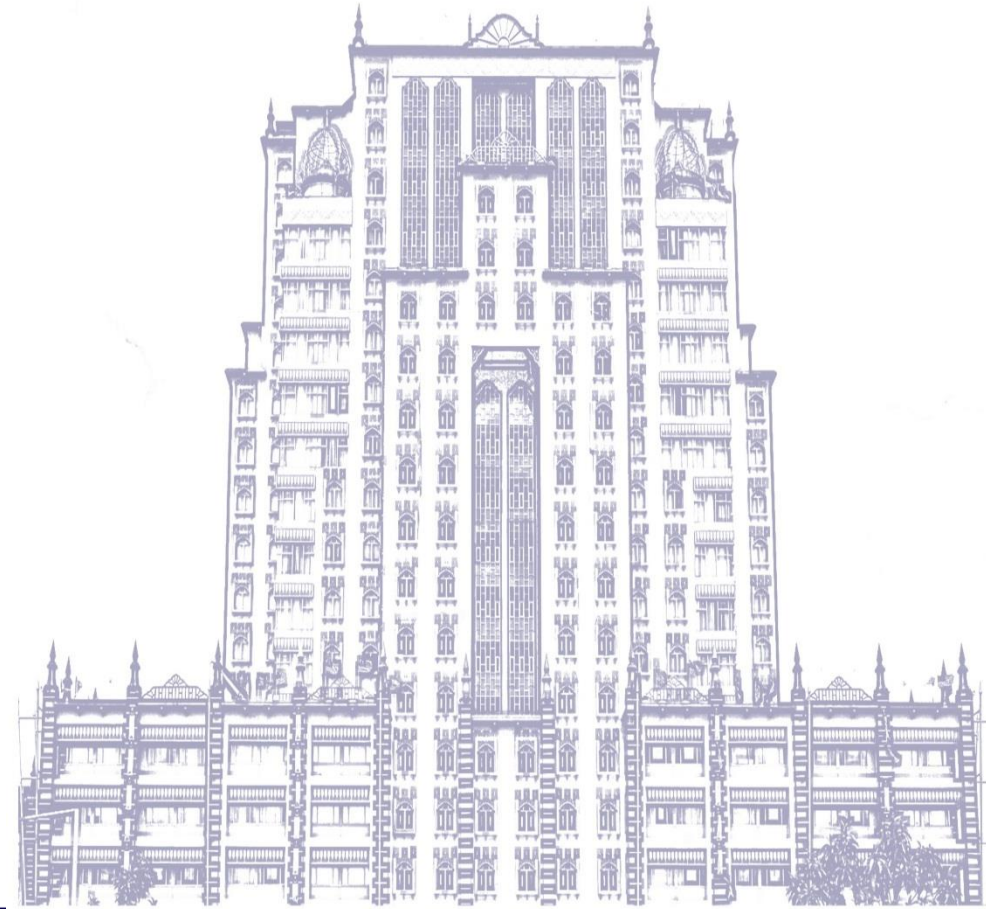
KEMENTERIAN PENGAJIAN TINGGI

JPT | JABATAN
PENDIDIKAN
TINGGI

PEMERKASAAN PENDIDIKAN KEUSAHAWANAN DI IPT MALAYSIA

*MOHE Guide To Entrepreneurship
Integrated Education (EIE)*

7 MAY 2021



<http://jpt.mohe.gov.my>



Jabatan Pendidikan Tinggi



jabatanpendidikantinggi




@jpt_kpt



Jabatan Pendidikan Tinggi TV

BACKGROUND



KEMENTERIAN PENGAJIAN TINGGI

9 FEBRUARI 2021 (JUMAAT)
PELANCARAN PELAN TINDAKAN KEUSAHAWANAN 2021-2025 &
PANDUAN PENDIDIKAN KEUSAHAWANAN BERSEPADU,
INSTITUSI PENDIDIKAN TINGGI

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KEMENTERIAN PENGAJIAN TINGGI

Majlis Pelancaran
PELAN TINDAKAN KEUSAHAWANAN
2021-2025
&
PANDUAN PENDIDIKAN
KEUSAHAWANAN BERSEPADU,
INSTITUSI PENDIDIKAN TINGGI

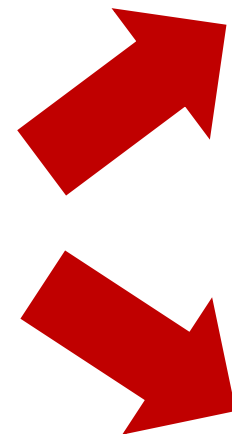
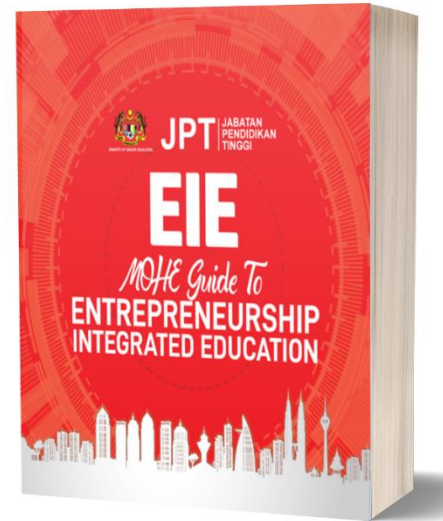
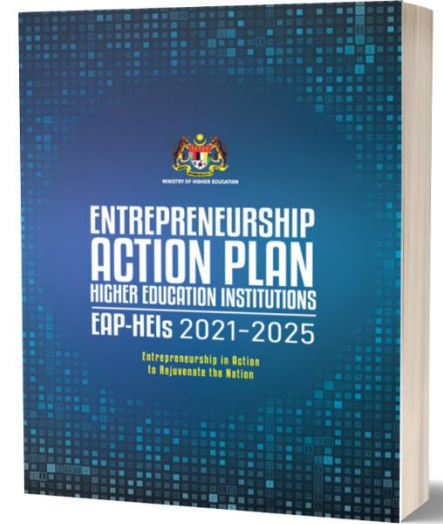
DISEMPURNAKAN OLEH
YB DATUK SERI DR. NORAINI AHMAD
MENTERI PENGAJIAN TINGGI

19 FEBRUARI 2020
9.30 PAGI

 **LIVE** Tonton di Facebook
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#KPTPrihatin



PELAN TINDAKAN KEUSAHAWANAN

PTK IPT 2021 - 2025

3 TERAS

- 1 Ekosistem Keusahawanan Bersinergi
- 2 Kolaborasi Berimpak Tinggi
- 3 Inovasi dan Teknologi dalam Keusahawanan



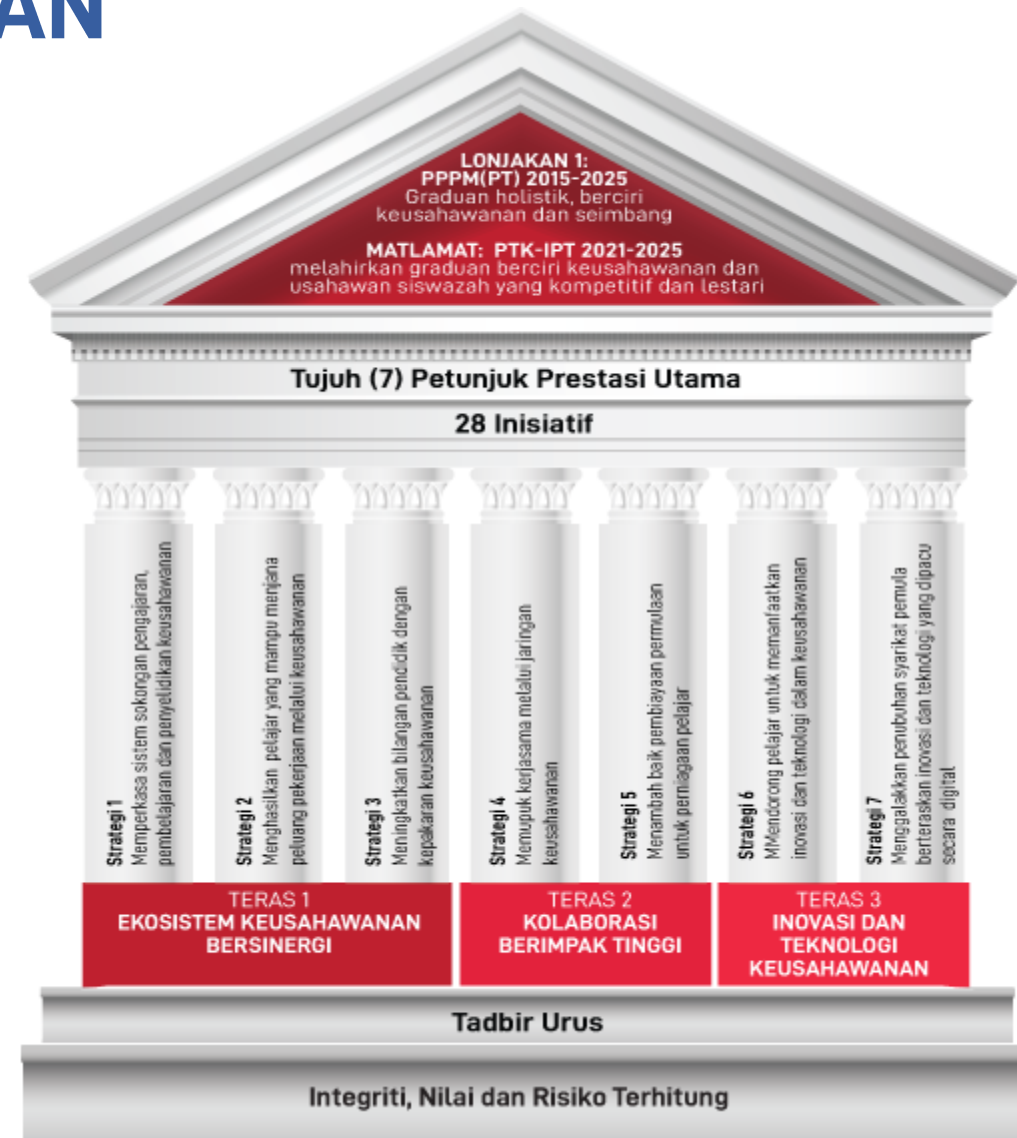
7 Strategi

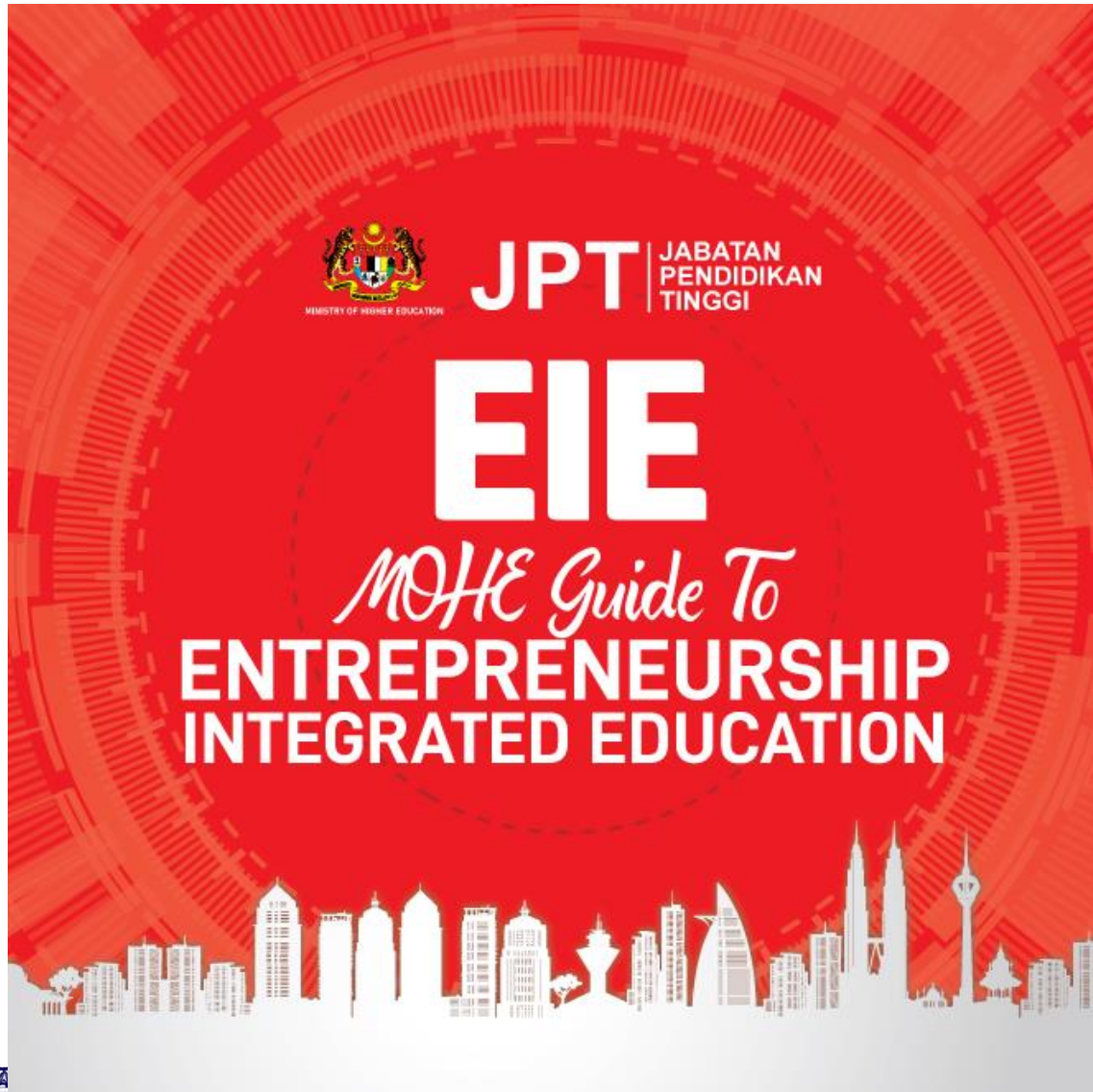


28 Inisiatif



7 KPI







PELAN PELAKSANAAN PENDIDIKAN KEUSAHAWANAN BERSEPADU IPT (EIE)



APRIL – JULAI 2021

JARAYAWARA/TOWNHALL

- Siri 1 – UA , Politeknik & KK
- Siri 2 - IPTS
- Siri 3 – Industri & Badan Profesional
- Siri 4 – Wakil Pelajar IPT



APRIL – MEI 2021

Maklum Balas
Perancangan EIE di IPT



APRIL – OGOS 2021

Libat Urus &
Pembangunan Standard
Keusahawanan (MQA)

APRIL – JULAI 2021

Semakan Kurikulum
Sedia Ada (UMK, UiTM,
UUM)



OKTOBER 2021-2023

Program Rintis (UMK,
UiTM, UUM)



MAC 2021- JULAI 2023

Semakan Output bagi
Projek Rintis



VISION

To make Malaysia inclusively entrepreneurial and innovative country.

MISSION

- To realise the dream of one-student-one-thriving-enterprise at graduation.
- To increase the number of quality business start-ups & spin offs.
- To increase the number of quality business case studies.

GOALS



GOAL 1

To increase the number of student entrepreneurs.



GOAL 2

To continuously increase the number of graduate entrepreneurs.



GOAL 3

To increase the number of business start-ups & spin-offs.

4 GUIDING PRINCIPLES

- ① Link curricular to real business world
- ② Problem-based & experiential learning
- ③ Technology-infused curricular
- ④ HLIs-industry-community linkages

CURRENT SCENARIO

NATIONAL GRADUATE ENTREPRENEURS

5%

Target

4.63%

Achievement
(Data as at DOSM, Dec 2019)

82%

5.3%

Unemployment rate
(as at DOSM, April 2020)

3.9%

Graduate
Unemployment rate
(as at DOSM, Dec 2019)
162,000 persons

Key Performance Indicator (KPI)	2016		2017		2018		2019		2020
	TARGET	ACHIEVE	TARGET	ACHIEVE	TARGET	ACHIEVE	TARGET	ACHIEVE	TARGET
• Students get entrepreneurship exposure	60%	60%	70%	75%	80%	82%	90%	96.01%	100%
		309,834		390,372		427,343		531,513	
• Graduate Entrepreneurs	2.50%	2.50%	3%	3.10%	3.50%	5%	4%	4.63%	5%
		3,756		4,840		6,447		7,148	
• Student Entrepreneurs	3%	3%	6%	5%	9%	7%	10%	10.20%	15%
		9,998		19,024		30,888		49,983	
• Lecturers possessed entrepreneurial expertise	300	2,206	600	1,260	900	1,988	1,200	2,079	1,500

Source: Unit Keusahawanan, Bahagian Dasar, Kementerian Pengajian Tinggi (KPT), 2019

BENCHMARKING

ENTREPRENEURIAL EDUCATION PRACTICES

POLICY PAPERS

- Dasar Pembangunan Keusahawanan 2010
- Pelan Strategik Keusahawanan IPT 2013-2015
- Pelan Tindakan Keusahawanan IPT 2016-2020
- Dasar Keusahawanan Nasional 2030
- Malaysia Education Blueprint 2015-2025 (Higher Education)

21

Malaysian Public HLIs & Department of Polytechnic and Community College Education

10

Top US Entrepreneurial Universities (US News Ranking 2020; Princeton Review 2020)

02

Asia Region Universities

ACCREDITATION BODY

Accreditation Council For Entrepreneurial And Engaged Universities (ACEEU)

23

Stakeholders Engagement (Entrepreneurs, Industries, NGOs, Student Representative, Lecturers eg. MAGIC, SMECorp, INSKEN, PUNB etc.)

>50

KEY LITERATURE REVIEWS

- The Princeton Review 2020
- US News 2020
- ACEEU 2020
- Schumpeter 1934
- Kuratko 2020
- McClelland 1987
- HIEPS 2019
- Van de Westhuizen et. al 2019
- UMK Entrepreneurship Blueprint 2020-2025

EIE PRACTICES BETWEEN MALAYSIAN HLIs AND TWEU

SUMMARY		Malaysia Entrepreneurship Practices	Top World Entrepreneurial Universities (TWEU)
01.	Link curricular to real business world and current trend	Low	High
02.	Entrepreneurship incubation and simulation labs	Low	High
03.	Philanthropies' sponsorship	Very low	High
04.	Technology topic infused in curricular	Low	High
05.	Number of business industry lecturers	Low practiced	Highly practiced
06.	Business coaching (combination of industry, entrepreneurs, academic lecturers and students)	Focus more on academic lecturer – student coaching and less involvement of industry or entrepreneurs	Highly practiced
07.	Using case studies of top companies	Low	High
08.	Problem-based learning and experiential learning	Moderate	High
09.	Assessment indicators	Focus on quantity	Focus on quality
10.	Business – entrepreneurs – learning network => sharing => network	Low practiced	Highly practiced
11.	Accelerator programmes and business pitching	Moderately organised	Frequently organised

ISSUES AND CHALLENGES

DERIVED FROM THE BENCHMARKING AND LITERATURE REVIEWS

9 GAPS

① Teaching and Learning Approach

- Teacher Centred Approach
- Passive Learning
- Lack of innovative approach

② Curriculum Content

- Traditional
- Lack of technology infusion

③ Growth Mindset

- Lack of risk taking
- Lack of soft skills and hard skills
- Comfort zone

④ Business Direction

- Focus on food and beverages
- Lack of innovation & techno-based business

⑤ Research and Commercialisation

- Lack of RDC
- Lack of innovative products

⑥ Business Initiatives

- Lack of supports from the government i.e. special fund for SE
- Philanthropies involvement etc.

⑦ Professional Entrepreneurship Expert

- Lack of experience in the real business world
- Need for upskilling and reskilling

⑧ Leadership and Governance

- Multiple approach of reporting at HLIs
- Coordination between ministry at JPT level and HLIs
- Lack of business acumen leaders

⑨ Quadruple Helix

- Low number of collaborative impactful projects

Refer Page 36

8

BEST ENTREPRENEURIAL EDUCATION PRACTICES

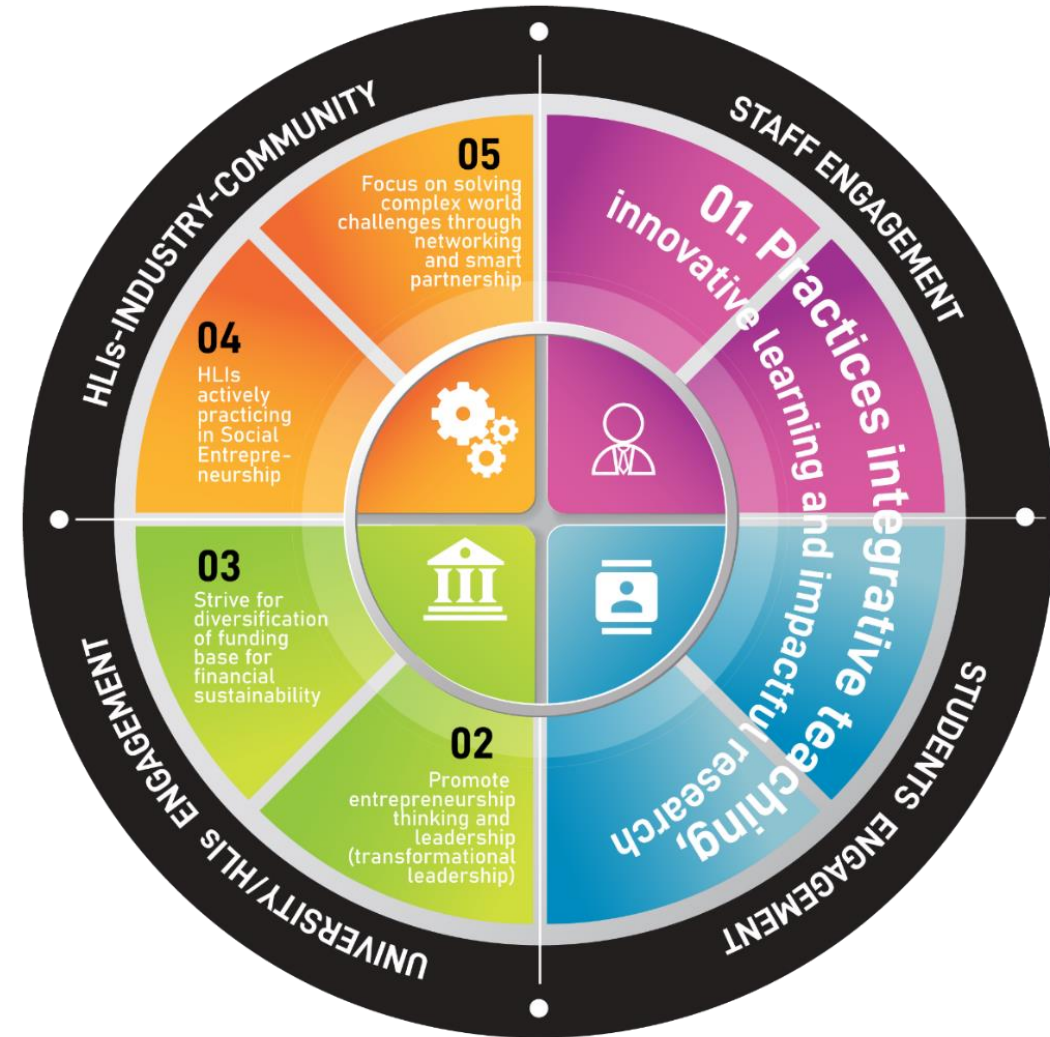


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INCLUSIVE ENTREPRENEURSHIP ECOSYSTEM (IEE) FRAMEWORK

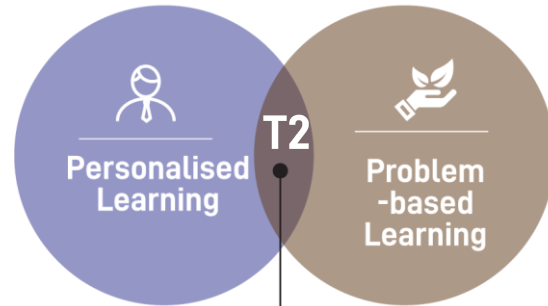
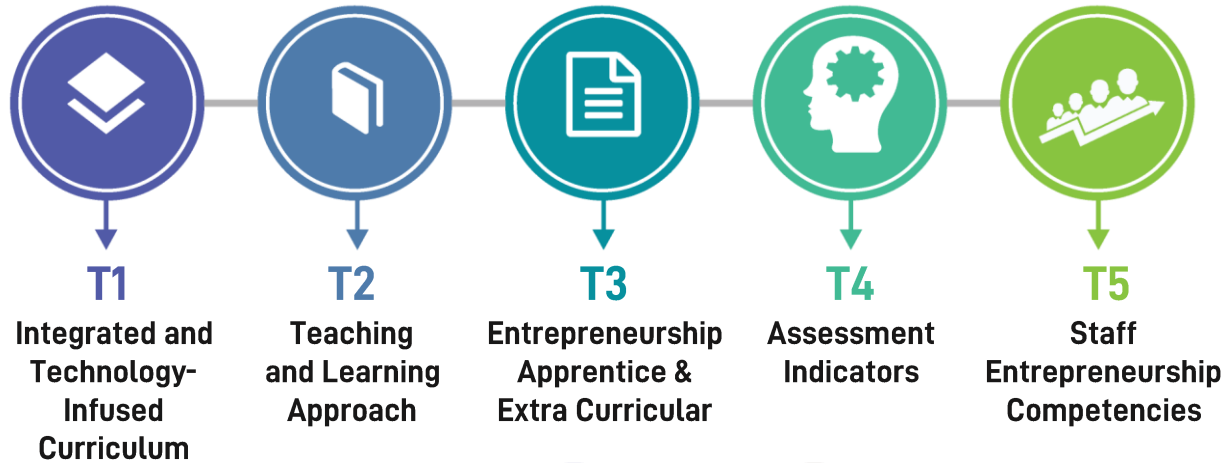
(Refer Page 55)

- 4 KEY DRIVERS
- 5 STRATEGIES
- 28 INITIATIVES



5 THRUSTS IN THE EIC FRAMEWORK

Entrepreneurship Integrated Curriculum



EXPERIENTIAL LEARNING

is vital to develop students' mindset growth. When personalised learning is blended with problem based learning, students will then expose to experiential learning. This allows students to comprehend real business challenges and will be able to think of and innovate solutions.

Graduate Entrepreneurs

Student Entrepreneurs

New Knowledge

New set of skills

- To think beyond norms
- To act beyond norms
- Courage (*Ehsan*)
- Skills of doing business
- New technology skills

Outcomes

- New enterprises
- Start-ups
- New companies
- Return on Investment (ROI)
- Sales and Revenue
- Social Return on Investment (SROI)
- Number of Jobs Created
- Improved well being of society



NEW
KNOWLEDGE



NEW
SKILL SETS



NUMBER OF
START-UPS AND
ENTERPRISES



NUMBER OF
COLLABORATIVE
PROJECTS

THE EIC FRAMEWORK

THE SIX (6) FOCUS AREAS IN THE ENTREPRENEURSHIP EDUCATION



- **BEP** refers to entrepreneurship degree programme.
- **BRP** refers to business related degree programme.
- **Non-BEP** refers to any programme other than entrepreneurship and business degrees.

Weightage refers to percentage against the total credits (TC) required for graduation by each academic programme. For example, if TC is 120 credits, therefore with 10% of weightage, the focus area would require 12 credits out of the 120.

Mapping of six (6) focus areas between BEP, BRP and non-BEP

FOCUS AREAS	WEIGHTAGE (%)			DELIVERY APPROACH	ASSESSMENT DOMAIN
	BEP	BRP	NON-BEP		
01. Fundamental Entrepreneurship Knowledge	10 %	10%	10%	<ul style="list-style-type: none"> • Interactive Lecture • Collaborative Learning 	<ul style="list-style-type: none"> • Cognitive • Affective • Psychomotor
02. Advanced Entrepreneurship Knowledge	25 %	15%	To be embedded in majoring programme and acquired through EA and EC programme OR double major	<ul style="list-style-type: none"> • Collaborative Learning • Problem-based Learning • Case Study Learning • Micro credential learning 	<ul style="list-style-type: none"> • Cognitive • Affective • Psychomotor
03. Business Knowledge	20 %	35%		<ul style="list-style-type: none"> • Collaborative Learning • Problem-based Learning • Case Study Learning • Micro credential learning 	<ul style="list-style-type: none"> • Affective • Cognitive • Psychomotor
04. Entrepreneurship Apprentice (EA)	30 %	10%	10 %	<ul style="list-style-type: none"> • Experiential Learning • Problem-based Learning • Personalised Learning 	<ul style="list-style-type: none"> • Cognitive • Affective • Psychomotor
05. Human Development Skills (HDS)	10 %	10%	10%	<ul style="list-style-type: none"> • Interactive Lecture • Collaborative Learning • Inquiry-based Learning 	<ul style="list-style-type: none"> • Cognitive • Affective • Psychomotor
06. Entrepreneurship Extra-Curricular Activities (EEC)	-	10%	10 %	<ul style="list-style-type: none"> • Experiential Learning • Problem-based Learning • Personalised Learning 	<ul style="list-style-type: none"> • Cognitive • Affective • Psychomotor

EXAMPLE OF REVISED CURRICULUM FRO BEP (FROM UMK)

FOCUS AREA	UMK COURSES	(EIE%)	(UMK %)	YEAR 1	YEAR 2	YEAR 3
Fundamental Entrepreneurship Knowledge	<ol style="list-style-type: none"> 1) Asas Keusahawanan 2) Gelagat Keusahawanan 3) Pengurusan dan Pembangunan Enterprise Baru 4) Jualan & Perundingan 	10% (12 credits or 4 subjects to be compulsory)	(4 subjects, 12 credits)	<ul style="list-style-type: none"> • Asas Keusahawanan • Gelagat Keusahawanan 	<ul style="list-style-type: none"> • Pengurusan dan Pembangunan Enterprise Baru • Jualan & Perundingan 	
Advanced Entrepreneurship Knowledge	<ol style="list-style-type: none"> 1) Pengurusan Inovasi Dalam Keusahawanan 2) Keusahawanan Strategik 3) Rancangan Perniagaan 4) Pembentukan Teroka Baru 5) Keusahawanan Korporat 6) Francais Law/ Kerangka Perundangan 7) Keusahawanan Digital/ Teknologi dalam peruncitan 8) Pembentukan Teroka Baru 2 	25% (30 credits to be compulsory)	(8 subjects, 24 credits)		<ul style="list-style-type: none"> • Pengurusan Inovasi Dalam Keusahawanan • Keusahawanan Strategik • Pembentukan Teroka Baru • Keusahawanan Korporat • Keusahawanan Strategik 	<ul style="list-style-type: none"> • Undang-undang Francais/ Kerangka Perundangan • Rancangan Perniagaan • Keusahawanan Digital/ Teknologi dalam peruncitan
Business Knowledge	<ol style="list-style-type: none"> 1) Prinsip Ekonomi 2) Perakaunan Perniagaan 3) Pemasaran Keusahawanan 4) Matematik & Statistik Perniagaan 5) Kewangan Keusahawanan 6) E-Dagang 	20% (24 credits to be compulsory)	(6 subjects, 18 credits)	<ul style="list-style-type: none"> • Prinsip Ekonomi • Perakaunan Perniagaan • Pemasaran 	<ul style="list-style-type: none"> • Matematik & Statistik Perniagaan • Keusahawanan Kewangan 	

EXAMPLE OF REVISED CURRICULUM FRO BEP (FROM UMK)

FOCUS AREA	UMK COURSES	(EIE%)	(UMK %)	YEAR 1	YEAR 2	YEAR 3
Entrepreneurship Apperentice	<ol style="list-style-type: none"> 1) Apperantis Keusahawanan I 2) Apperantis Keusahawanan II 3) Operasi Teroka Baru I 4) Operasi Teroka Baru II 5) SIEP 6) Pembentukan Teroka Baru 7) Projek Usahawan Siswa 	30% (36 credits to be compulsory)	(7 subjects, 34 - 41 credits)		<ul style="list-style-type: none"> • Apperantis Keusahawanan I • Apperantis Keusahawanan I 	<ul style="list-style-type: none"> • Operasi Teroka Baru I • Operasi Teroka Baru II • SIEP • Projek Usahawan Siswa
Human Development Skills (HDS)	<ol style="list-style-type: none"> 1) English I 2) English II 3) English for Business Communication 4) Pengahayatan Etika dan Peradaban 5) Falsafah Ilmu dan Isu Semasa 6) Falsafah Ilmu 7) Bahasa Asing I 8) Bahasa Asing II 	10% (12 credits to be compulsory)	(8 subjects, 16 credits)	<ul style="list-style-type: none"> • English I • Pengahayatan Etika dan Peradaban • Falsafah Ilmu dan Isu Semasa 	<ul style="list-style-type: none"> • English II • Falsafah Ilmu • Bahasa Asing I 	<ul style="list-style-type: none"> • English for Business Communication • Bahasa Asing II
Entrepreneurship Extra-Curricular (EEC)	Penilaian dalam Kursus	5%	-	-	-	-

STRUKTUR PROGRAM PENGAJIAN MENGIKUT KOMPONEN KURSUS: PROGRAM DOKTOR PERUBATAN VETERINAR, FAKULTI PERUBATAN VETERINAR, UMK

NO.	KOMPONEN KURSUS COURSE COMPONENT		KREDIT CREDIT	PERATUS PERCENT
1.	Kursus Umum	Kursus Umum Universiti	20	10.4
2.	Kursus Teras Program	Kursus Keusahawanan Universiti	12	6.2
		Kursus Revolusi Perindustrian 4.0	-	-
		Kursus Fakulti/Pusat	-	-
		Kursus Program	161	83.4
3.	Kursus Elektif	Kursus Terhad (Pengkhususan/ Minor/ Fokus/ Trek)	-	-
		Kursus Elektif Bebas	-	-
		JUMLAH KREDIT/TOTAL CREDIT	193	100

**JADUAL PENAWARAN KURSUS
IJAZAH SARJANA MUDA PERAKAUNAN DENGAN KEPUJIAN UMK
SESI KEMASUKAN FEBRUARI 2021**

TAHUN 1					
SEMESTER 1 KURSUS			SEMESTER 2 KURSUS		
KOD	KURSUS	KREDIT	KOD	KURSUS	KREDIT
UBI1012 / UBI2022 / UBI10302	English I* / English for Business Communication** / Advanced Grammar for Undergraduates***	2	UBI1022 / UBI10302 / UBI10402	English II* / Advanced Grammar for Undergraduates** / Intensive Communication Skills***	2
USK10202	Berhayanat Etika dan Peradaban	2	USK10102	Falsafah dan Log Semasa	2
UK*1_1	Ko Kurikulum I	1	UK* 1 1	Ko Kurikulum II	1
AFT1013	Asas Keusahawanan	3	APT2011	Gelagat Usahawan	3
AFT1023	Asas Pengurusan	3	AFT1033	Prinsip Ekonomi	3
AFT1063	Matematik & Statistik Perniagaan	3	AAT10303	Perakaunan Pengurusan	3
AAT10103	Perakaunan dan Perniagaan	3	AAT10403	Pengurusan Kewangan I	3
AAT10203	Perakaunan Kewangan	3	AAT10503	Pelaporan Kewangan I	3
JUMLAH		20	JUMLAH		20
TAHUN 2					
SEMESTER 3 KURSUS			SEMESTER 4 KURSUS		
KOD	KURSUS	KREDIT	KOD	KURSUS	KREDIT
UBI2022 / UBI20402 / UBI20402 /	English for Business Communication* / Academic Reading and Writing** / Academic Reading and Writing*** /	2	USK1042	Falsafah Ilmu	2
AFT20803 / AFT20903	Pengurusan Inovasi dalam Keusahawanan /Pengurusan dan Pembangunan Enterprais Baru	3	AFT3093/ APT3083	Keusahawanan Korporat/ Keusahawanan Strategik	3
AAT20103	Undang-undang Perniagaan dan Korporat I	3	AAT20603	Kewangan Korporat	3
AAT20203	Percukaian I	3	AAT20703	Undang-undang Perniagaan dan Korporat II	3
AAT20303	Pengurusan Prestasi I	3	AAT20803	Percukaian II	3
AAT20403	Pengurusan Kewangan II	3	AAT20903	Pengurusan Prestasi II	3
AAT20503	Pelaporan Kewangan II	3	KURSUS ELEKTIF		
			AAS20103/ AFS2033	ELEKTIF 1 Pelaporan Perniagaan Lanjutan I/ Perakaunan Islam	3
JUMLAH		20	JUMLAH		20
TAHUN 3					
SEMESTER 5 KURSUS UMUM UNIVERSITI			SEMESTER 6 KURSUS UMUM UNIVERSITI		
KOD	KURSUS	KREDIT	KOD	KURSUS	KREDIT
UB_2_12	Bahasa Asing I	2	UB_2_22	Bahasa Asing II	2
KURSUS TERAS PROGRAM			KURSUS TERAS PROGRAM		
AAT30103	Jaminan dan Audit I	3	AAT30303	Kajian Kes Bersepadu	3
AAT30203	Perakaunan Sistem Maklumat	3	AAT30403	Jaminan dan Audit II	3
			AAT30503	Perakaunan Digital Kontemporari	3
KURSUS ELEKTIF			KURSUS ELEKTIF		
AAS30203/ AAS30303	ELEKTIF 2 Pelaporan Perniagaan Lanjutan II/ Percukaian Lanjutan	3	AAS30603/ AAS30703	ELEKTIF 4 AAS30603 Pengurusan Perniagaan Strategik II/ Perakaunan Pengurusan dan Kewangan Gunaan	3
AAS30403/ AAS30503	ELEKTIF 3 Pengurusan Perniagaan Strategik I/ Audit Shariah	3			

- Sem 7 : Accounting Project
- Sem 8: Industrial Training

**Duration: 8 Semesters
Total Credit: 132**

MAPPING OF EDUCATION LEVELS, ASSESSMENTS, AND OUTCOMES

This book will guide HLIs to map the level of education programmes to the assessment domains and outcomes.

[\(Refer Page 79\)](#)

Table 2: Mapping of MQF Level of Education to the assessment domains

MQF Level of Education \ Assessment Domains	Cognitive (C)	Affective (A)	Psychomotor (P)
Diploma	C1 – C3	A1 – A3	P1 – P3
Advanced Diploma	C1 – C4	A1 – A4	P1 – P4
Bachelor	C1 – C5	A1 – A5	P1 – P5
Master	C3 and above	A3 and above	P3 and above
Ph.D	C4 and above	A4 and above	P5 and above

Table 3: Mapping of outcomes to the MQF Level of Education

Outcomes \ MQF Level of Education	Bachelor			Master (by taught courses) eg. MBA, ME	Ph.D (by taught courses) eg. DE
	BEP	BRP	Non-BEP		
New business creation (i.e., start-ups/ enterprises / companies)	HR	HR	R	HR	HR
Accelerating the existing business	MR	NR	NR	R	HR
Diversifying the business	NR			R	HR
Products/Services/Innovation development	HR	HR	HR	HR	HR
Social entrepreneurship	HR	R	R	HR	HR

ENTREPRENEURIAL SUSTAINABILITY ASSESSMENT (ESA)



- ROI refers to annual sales and revenue, incomes and some other financial indicators to indicate the financial strength of the student company.



- Employees refers to the number of both full time and part time employees at the company. The growth in number of employees implies the number of jobs created and the expansion of the company.

02. ON CAMPUS

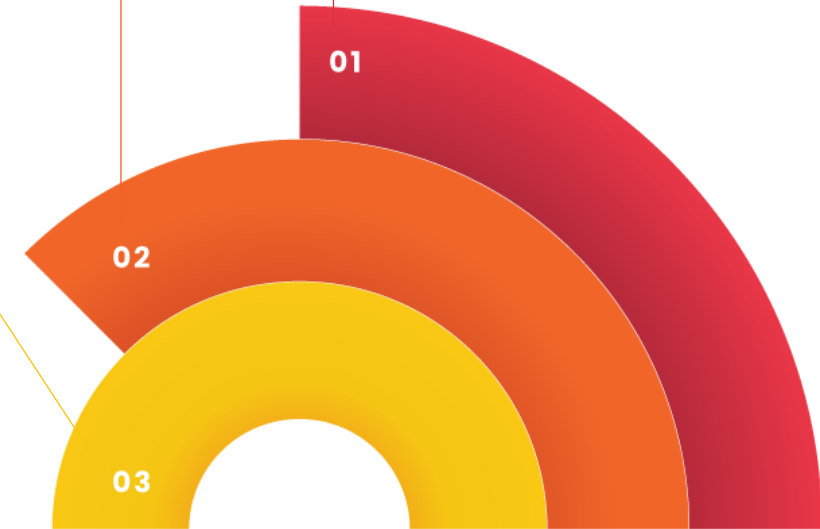
- Exposure to fundamental and advanced entrepreneurship knowledge.
- Knowledge and skills assessment, number of business start-ups and student enterprises.
- Sustainability measure includes sales and revenue, products and/or services development.
- Post assessment on entrepreneurship engagement to be assessed among the students.

03. OFF CAMPUS

- To evaluate and monitor the growth and sustainability of the student company in terms of sales and revenue, products/services development, and number of employees and jobs created.
- Post assessment on entrepreneurship engagement to be assessed between six (6) and 24 months upon graduation.

01. ADMISSION

- Profiling test to assess entrepreneurship inclination and readiness of the new students.
- To identify the entrepreneurship DNA i.e. family business or any entrepreneurship activities experienced by the new students.



[Refer Page 79 and 81](#)

STUDENT ENTREPRENEURSHIP TARGET

NO.	CATEGORIES	SE	GE
01.	Business Entrepreneurship Programme (BEP) <ul style="list-style-type: none"> • 2u2i • Conventional mode 	90% 70%	100% 30%
02.	Business-Related Programme (BRP)	30% - 40%	10%
03.	Non-BEP	20% - 30%	10%

Note: Present national target **SE (15%), GE (5%)** for all categories of disciplines



How Do We Position UMK As The Prominent Entrepreneurial University ?

UMK'S VISION

ACHIEVEMENTS: 2019/2020

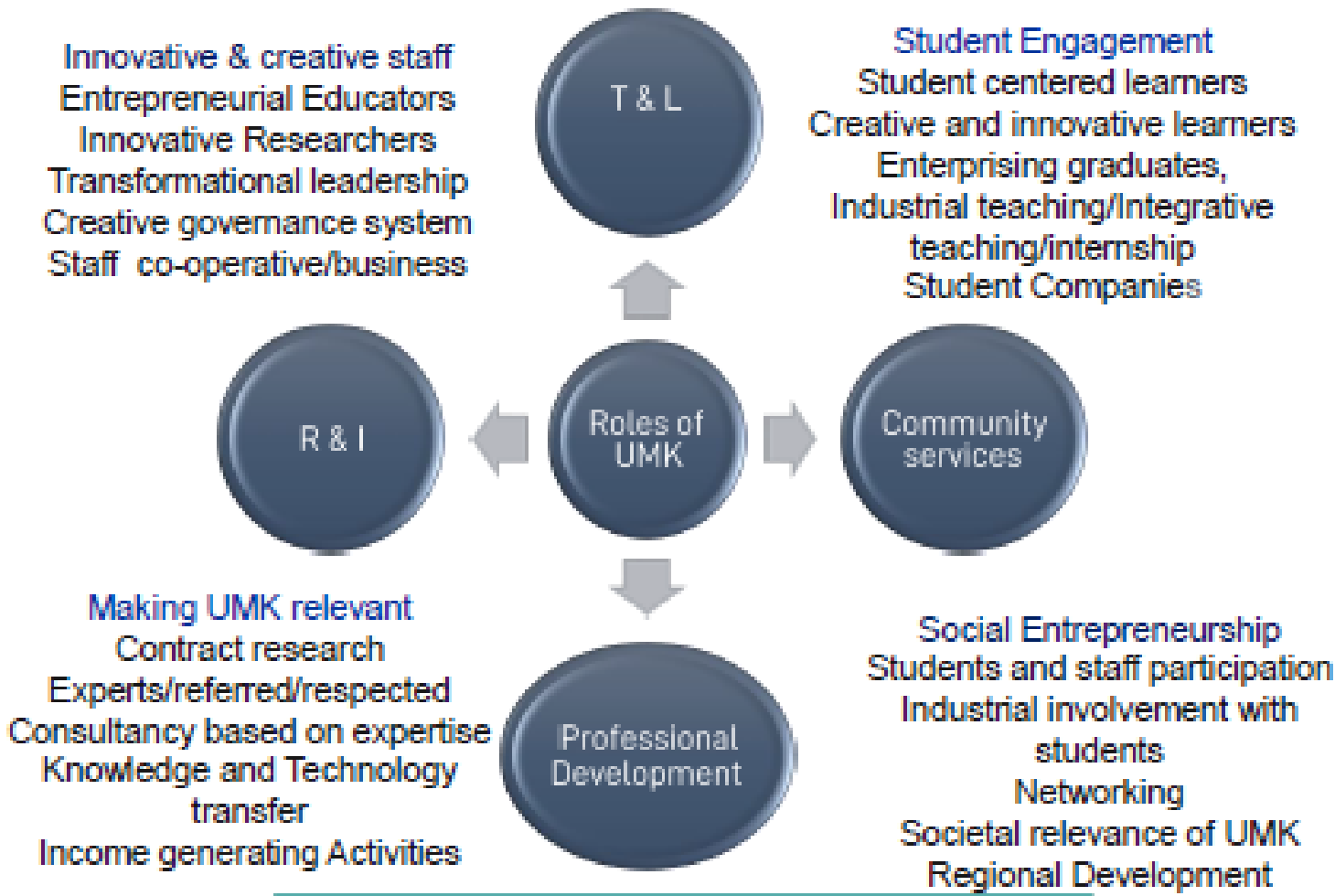
- >10% Graduate Entrepreneurs (14.8%,2020)
- >15% SE (15.6%,2020)
- <10% Industrial participation in T&L, R&I and CSR
- <15% Income generation
- GE >90% (>10% graduate entrepreneurs)
- 3% research Innovation for community)
- International students: <3%
- Citation per staff : 3 per year

CRITERIA FOR ENTREPRENEURIAL AWARD

- Institutional Environment/Ecosystem
- Entrepreneurship Impact
- Student Engagement
- Innovative and Entrepreneurial Staff
- Innovative and Entrepreneurial Learning and Teaching



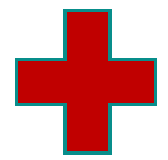
NO. 1



UMK Entrepreneurship Environment /Ecosystem

Entrepreneurial Impact

University drives to promote the **entrepreneurial thinking and leadership (Transformational leadership)**
PIC: VC/DVC/Deans/Directors



University support system

- Competence, professional with high integrity HR
- Facilities/infrastructures
- Financial budgeting

PIC : Academic/Non academic staff

INTERNATIONAL ENTREPRENEURSHIP RECOGNITION/AWARDS

2020 ACEEU Asia-Pacific Triple E Awards

11th January 2020 | Kochi, India

Winner in **Student-driven Sustainability Project of the Year** category

Social Enterprise For Economic Development (SEED)

2nd Runner-up in **Entrepreneurial Leader of The Year** category

- **Prof. Dr. Nik Maheran Nik Muhammad**

Finalist in **Entrepreneurship Educator of the Year** category

- **- Dr. Muhammad Ashlyzan Razik**

Entrepreneurship and Engagement Excellence Awards In Higher Education

<http://jpt.mohe.gov.my>



Terkejut dengan penemuan kajian bawang putih yang jadi bahan wajib di dapur buat pelajar UMK ini cipta kelainan inovasi

NORSHAHZURA MAT ZUKI (FOTO: ROSLI TALIB) Jumaat | 1 Mac 2019

Ikon usahawan muda
Niat bantu rakan buka laluan ceburi bidang percetakan

PROFIL
Nama penuh: Muhammad Hafiz Ibrahim
Jawatan: Jurawan dan usahawan
Sajida Muzik (Kusuhawanan)
Mentor: "Guru" dengan pengalaman UMK
Bidang: Keusahawanan dan percetakan

ANUGRAH USHAWAN CEMERLANG
"Berlakuk dalam kawasan kolej kediaman mahasiswa, FJM PMS kini mempunyai enam pelajar yang juga dikenali pun berprestasi."

WALAUPI kecil-kecilan, ia banyak membantu memudahkan mahasiswa mencotak bahan tugasan masing-masing.

Minat yang mendalam dalam bidang perniagaan menyebabkan pelajar Ijazah Sarjana Muda Keusahawanan (2U2i) SAE, Universiti Malaysia Kelantan, Danial Hafzi Mohamad Roslan tidak melepaskan peluang apabila ditawarkan mengikuti kursus tersebut beberapa tahun lalu.

Pernah ditipu, tapi tidak patah semangat

INFO
"Iner Jilid aktif mengumpul data sosial sebagai platform utama untuk mengemulakan projek atau perkhidmatan yang ditawarkan syarikat Employer Jilid."

USUHAN MUDA VARSITI
Iner Jilid juga menawarkan perkhidmatan cetak dan percetakan.

Bermula secara 'paksaan'
Kini Razean bergelar tauke Biryani King pada usia muda

USUHAN MUDA VARSITI
ZALIMAZALIMAZALIM

Hafiz Hiew
alami keajaiban berinfak

Sikap positif, tulus dan rendah hati menghasilkan RM5 daripada RM10 yang tinggal di dalam dompetnya ketika itu, menjadi sebab dan permulaan **Majlis Hibzullahin Tawar Abahafiz** 2019, mengumpul dan berguru dengan Allahyarham Tuan Guru Nik Abdul Aziz Nik Mat.

Tikon
Dormestika

LAPORAN SUMBANGAN DAN SEDEKAH TAHUN 2020

WAKAF PEMERINAN DAN INFAQ MASJID/SURAU	31.7%	RM 1,696,900
TABUNG BANTUAN COVID-19	45.5%	RM 2,437,400
MELAKSANAKAN UMBIR	22.8%	RM 1,226,150
TOTAL		RM 5,360,450

Hikmah Darul @ TDC HOLDINGS SDN BHD



WINNING MALAYSIAN FRANCHISE AWARDS (MFA) 2019



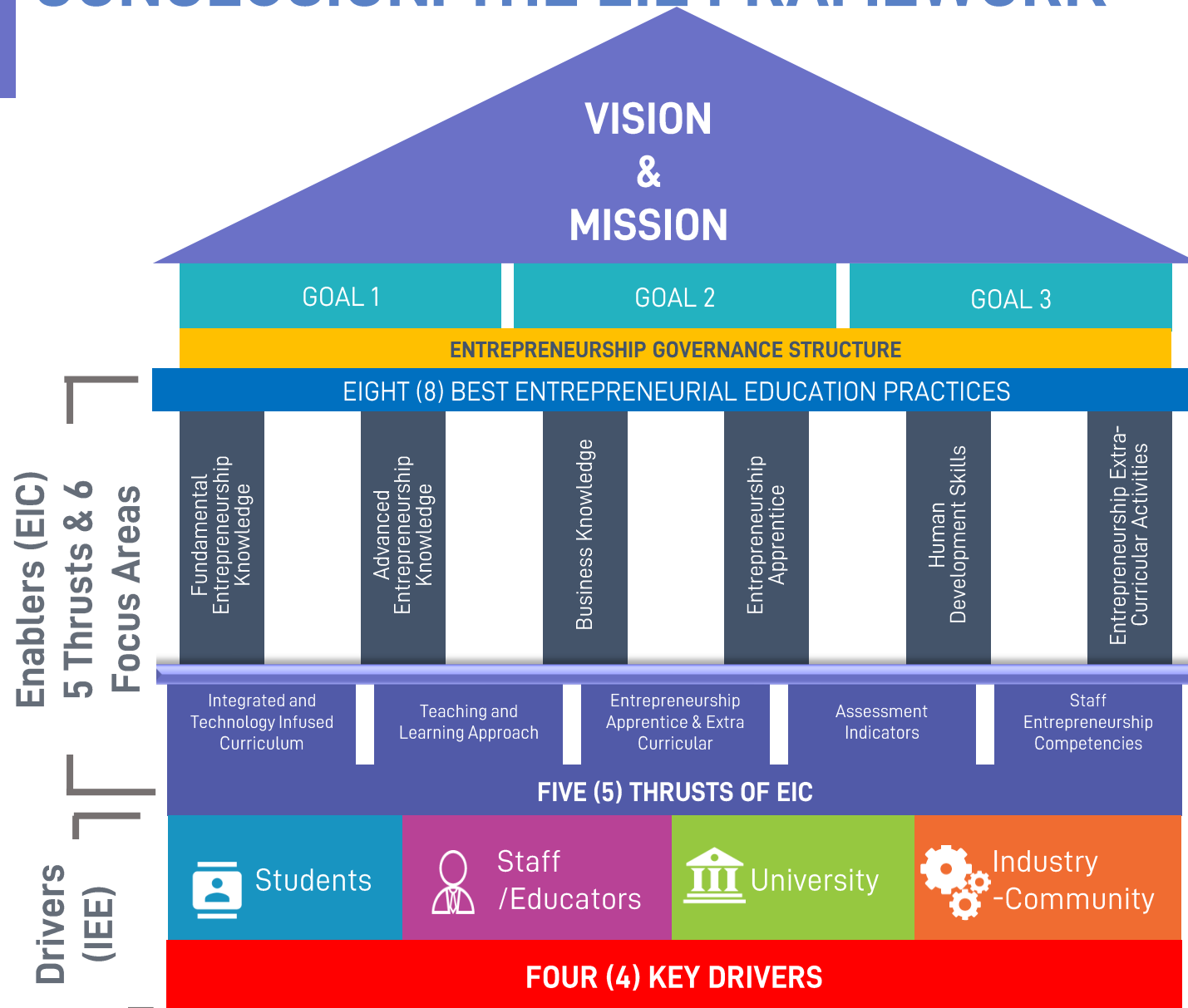
Congratulations MALAYSIA FRANCHISE AWARDS 2019

BEST FRANCHISE BUSINESS PLAN

04 OCTOBER 2019
FRIDAY | 08:00 PM - 10:30 PM
HOTEL ROYALE CHULAN, KUALA LUMPUR

From the
Chairman and Member of the Board of Directors, Vice Chancellor,
Senate Members and Community of Universiti Malaysia Kelantan

CONCLUSION: THE EIE FRAMEWORK



Refer Page 90

INCLUSIVE ENTREPRENEURSHIP ECOSYSTEM (IEE) FRAMEWORK



(Refer Page 55)

WAY FORWARD

- 1 **New Set of Knowledge, Skills, and Assessment**
 - BEP, BRP and Non-BEP
- 2 **New Set of KPIs and Sustainability Measure for SE and GE**
 - Number of SE and GE
 - Number of start-ups/spin-off, number of innovation and commercialisation
 - Sales and revenue and other ROI measures
 - Social Return on Investment (SROI) Measure
i.e. Jobs created, well being of society
- 3 **Innovative and Robust Entrepreneurship Programme and Competent Educators, Case Study, Research and Innovation and Commercialisation**
- 4 **To improve Facilitation Programme**
eg. Malaysian Entrepreneurship Education and Standard (MEAS), Entrepreneurship Index for monitoring and performance review

ACKNOWLEDGEMENT

Ministry of Higher Education Leadership

- **YB. Dato' Dr. Noraini Ahmad**
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- **YB. Dato' Dr. Mansor Othman**
Deputy Minister of Higher Education
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- **YBhg. Datuk Seri Dr. Mazlan Yusoff**
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Higher Education
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Mohamed Mustafa Bin Ishak**
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Higher Education

Government Agencies, Industries, Entrepreneurs, NGOs, HLIs, Lectures, Student Representatives

- Suruhanjaya Koperasi Malaysia (SKM)
- Lembaga Tabung Haji
- TEKUN Nasional
- Bank Kerjasama Rakyat Malaysia Berhad (Bank Rakyat)
- Malaysia Digital Economy Corporation Sdn. Bhd. (MDEC)
- SME Corporation Malaysia (SME Corp.)
- Kumpulan SME Bank
- Perbadanan Usahawan Nasional Berhad (PUNB)
- Institut Koperasi Malaysia
- Institut Keusahawanan Negara Berhad (INSKEN)
- Technoriant Sdn. Bhd.
- Digital Brain Sdn. Bhd.
- Cradle Fund Sdn. Bhd
- Pitch Platforms Sdn. Bhd.
- Enescorp International LLC
- Yayasan Inovasi Malaysia
- Vanity Cosmeceutical Sdn. Bhd.
- Persatuan Perunding Perniagaan Bertauliah Malaysia
- Tanamera Malaysia
- Malaysian Global Innovation and Creativity Centre (MaGIC)
- Universiti Malaysia Kelantan
- Universiti Utara Malaysia
- Universiti Teknologi MARA
- Department of Polytechnic and Community College Education

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THANK YOU

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